



# State of Adult Literacy in the District of Columbia

## February 19, 2014



- Approximately 90,000 District residents read below functional literacy levels. (Source: National Assessment of Adult Literacy 2003)
- Nearly 50,139 District residents over 25 do not have a high school diploma or its equivalent. (Source: US Census Bureau, 2012 American Community Survey)
- An estimated 81,081 District residents over 25 have a high school diploma but have no postsecondary education. (Source: US Census Bureau, 2012 American Community Survey)
- These segments of the District's population are disproportionately unemployed and systematically being left out of the economic development of the city.



- By 2018, digital literacy will be widely required and 71 percent of the job openings in the District will require postsecondary education and/or training. (Source: Carnevale, Smith, and Strohl, 2010).
- To improve the educational levels of the District workforce and lower unemployment, we need to develop and support programs that raise the basic and digital literacy levels of District residents; increase the attainment of high school credentials by DC residents; and help District residents transition to and succeed in postsecondary education or training.

# Adult Education in the District



- AFE Adult Literacy Providers
  - Adult Literacy Providers
  - Adult High Schools
  - DOES and WIC subgrantees
  - Community College
  - Libraries
- Currently, other than OSSE AFE data, there is little comprehensive student intake, assessment, performance, progress and outcome data available.

# AFE Participants



Program Type	Adult Basic Education (ABE)		Adult Secondary Education (ASE)		English as a Second Language (ESL)		Total
	1570	(47%)	189	(5%)	1597	(48%)	3356

Gender	Female		Male		Total
	1984	(59%)	1372	(41%)	3356

Age	16-18	19-24	25-44	45-59	60+	Total
	174	728	1701	626	127	3356

Ethnicity	American Indian or Alaskan	Asian	Black or African American	Hispanic or Latino	Native American or Other Pacific Islander	White	Two or More Races	Total
	7	91	1891	1276	4	73	14	3356

# AFE Providers



Academy of Hope PCS	Perry School
Anacostia Community Outreach Center	So Others Might Eat (SOME)
Booker T. Washington PCS VE Program	Southeast Ministries
Congress Heights Training Center	Washington English Center
Covenant House Washington	Washington Literacy Center
Ethiopian Community Center	YWCA-NCA
The Family Place	
Literacy Volunteers & Advocates	
Lt. Joseph P. Kennedy Institute	
Mary's Center/Briya PCS	
National Org. Concerned Black Men	
Opportunities Industrialization Center- DC	



- OSSE AFE FY 14 Funding:
  - \$1.25 M (Federal)
  - \$2.8 M (Local)
  - \$1 M (Accelerated Learning - Local)
  - \$5.5 M (ICET - Interagency Collaboration for Education and Training - DOES/OSSE/DHS)
- In addition to OSSE, other District agencies receive local and/or federal funding for adult literacy, training and postsecondary education services for District residents.



- While household surveys (NAALS, NALS, PIACC) of a representative sample of residents are helpful, they do not include detailed data about the individual and collective adult literacy needs of most residents.
- Therefore, in an effort to assess and address the individual and collective needs of more District residents, the OSSE AFE, DOES and DHS are working together to implement the **ICET (Interagency Collaboration for Education and Training) Model**.



# What We're Doing Now: ICET Model



- As part of the ICET (Interagency Collaboration for Education and Training) Model, OSSE/DOES/DHS are collaborating and leveraging resources to offer **adult literacy, occupational literacy, digital literacy, training and postsecondary education services** to District residents.
- Efforts are underway to create **uniformity in intake and assessment practices** across these three DC government agencies via a single, multi-agency intake form.

# What We're Doing Now: ICET Model



- OSSE/DOES/DHS will be using the **single multi-agency intake form, and administering CASAS eTests and a Learning Disability Screening** to District residents to determine their need for adult literacy and other support services as well as their need and readiness for training and/or postsecondary education.
- OSSE/DOES/DHS are developing an **electronic platform – “data mall”** - by which to collect, maintain and share intake, assessment, case management, performance, progress and outcome data for District residents served via ICET.

# What We're Doing Now: ICET Model



- The ICET model lends itself to **additional collaborations** with other DC government, public, private and community-based agencies and stakeholders to address the adult literacy, training and postsecondary education needs of District residents.



## Supply-side

- MOOCs/Blended Classes
  - Access
  - Active learning
  - Self-paced
  - Instant Feedback
  - “Gamification”
  - Peer interaction

## Demand-side

- Need for collaboration
- <http://elitedaily.com/news/world/this-south-african-commercial-is-more-powerful-than-any-super-bowl-commercial-this-year-video/>